

Fundraising host guide for schools

Activity #6: Arts & crafts



Thank you for acting for humanity by raising funds for the life-changing work of Red Cross. Your support will help us ensure nobody in Australia faces crisis alone.

Arts and crafts activities not only help your students express their creativity – they can also be a great avenue to raise funds to help people going through tough times. From origami to woodwork to painting, choose an art and craft that your students can learn or develop.

Follow these easy steps to hold an arts and crafts activity at your school or youth group:



#1 Set the date

This is the first and most important step to get you on your way. Select a date for your arts and crafts activity and then plan accordingly.



#2 Choose a venue

You need to decide where you're going to hold your act. If you're doing it at school, decide whether you'll do it in the school hall, courtyard, or maybe individual classrooms.



#3 Plan your event

Decide what sort of arts and crafts activity you'll get your kids to take part in. You could create origami peace cranes, run a chalk drawing competition or get your students to act out scenes of performing kindness to strangers. The options to get creative are endless!

To raise funds, you could consider charging a small entry fee to take part in the artistic activity, as well as encourage kids to ask their parents to 'buy' their creations.



#4 Learn

The craft of making origami peace cranes is linked to the international campaign to eliminate nuclear weapons and the history of [Hiroshima bombing](#) and World War II. Students can learn about this from these [resources](#).



#5 Advertise

[Register](#) your act for humanity to create a fundraising page and share it with your networks. You could also promote it in your school newsletter and on social media. This is a great way to start getting online donations on your fundraising page.

Remember to advertise your event at your school or youth group – download and distribute posters, display it on bulletin boards, and announce it at the school assembly.



#6 Get ready for the day

Make sure you have things in order to run your event. Depending on how and where you'll run your event, you might need:

- Tables
- Chairs
- For painting: Chalk, crayons, pens, brushes and canvases or sheets of paper
- For origami-making: sheets of paper (white or coloured), print outs with instructions or a projector to play instructions on screen
- Scissors, glue, glitter, stickers etc for decoration
- Any other accessories needed for the activity of your choice
- Donation boxes

Remember to print out your school's unique QR code from your [fundraising profile dashboard](#) so you can take online donations on the day too.

Take photos of the event and distribute them among students and parents with a link to your fundraising page to make any additional donations online.



#7 Bank

You will likely gather some cash donations on the day. Banking your funds is easy. Just make a direct bank transfer remembering to reference your (or school) full name so that we can identify your deposit:

Bank	Commonwealth Bank of Australia
Name	Australian Red Cross Society
BSB	063 000
Acc No.	1298 1023
Reference	CFR and your/school full name



#8 Celebrate!

You've done an amazing thing – you've helped us make sure no one has to face a crisis alone. Celebrate your fundraising efforts and thank your donors and everyone involved. Use one of our social media templates to post about your success.