

Fundraising host guide for schools

Activity #7: DIY



Thank you for acting for humanity by raising funds for the life-changing work of Red Cross. Your support will help us ensure nobody in Australia faces crisis alone.

Creating your own unique fundraising event is a great way to raise funds to help people going through tough times. You can choose your own adventure!

See some ideas for activities to get your creative juices flowing:

- Fete or carnival
- Market stall
- Car wash
- Disco party
- Fun run
- Talent show
- Treasure hunt
- Read-a-thon
- Movie screening
- Costume contest
- Auction

No matter what act you choose, you can follow these steps to run pretty much any fundraising event at your school or youth group:



#1 Set the date

This is the first and most important step to get you on your way. Select a date for your fundraising activity and then plan accordingly.



#2 Choose a venue

You need to decide where you're going to hold your fundraising act. Consider what you'll need for your event to be a success and choose a venue that can accommodate all you'll need.



#3 Plan your event

Think through the details of the activity you'll get your kids to take part in and how you will raise funds. Will kids pay to take part in the activity? Or will they purchase goods? Or maybe the donations will mostly come from their parents, families or community members?



#4 Advertise

[Register](#) your act for humanity to create a fundraising page and share it with your networks. You could also promote it in your school newsletter and on social media. This is a great way to start getting online donations on your fundraising page.

Remember to advertise your event at your school or youth group – download and distribute posters, display it on bulletin boards, and announce it at the school assembly.



#5 Get ready for the day

Make sure you have things in order to run your event. Depending on how and where you'll run your event, you might need:

- Tables
- Chairs
- Snacks and water
- First Aid kit
- Donation boxes
- Cash float
- Any other accessories or equipment needed for the activity of your choice

Remember to print out your school's unique QR code from your [fundraising profile dashboard](#) so you can take online donations on the day too.

Take photos of the event and distribute them among students and parents with a link to your fundraising page to make any additional donations online.



#6 Bank

You will likely gather some cash donations on the day. Banking your funds is easy. Just make a direct bank transfer remembering to reference your (or school) full name so that we can identify your deposit:

Bank	Commonwealth Bank of Australia
Name	Red Cross Calling
BSB	063 010
Acc No.	1096 4232
Reference	RCC and your/school full name



#7 Celebrate!

You've done an amazing thing – you've helped us make sure no one has to face a crisis alone. Celebrate your fundraising efforts and thank your donors and everyone involved. Use one of our social media templates to post about your success.