

Fundraising host guide for schools

Activity #5: Food feast



Thank you for acting for humanity by raising funds for the life-changing work of Red Cross. Your support will help us ensure nobody in Australia faces crisis alone.

Food feasts are always a hit – whether it's a BBQ, bake sale or morning tea. Why not turn it into your school's act for humanity to raise funds to help people going through tough times?

Follow these easy steps to organise a food feast at your school or youth group:



#1 Set the date

This is the first and most important step to get you on your way. Select a date for your food feast and then plan accordingly.



#2 Choose a venue

You need to decide where you're going to hold your act. If you're doing it at school, decide whether you'll do it in the school canteen, courtyard, or maybe individual classrooms.



#3 Plan your event

Decide what sort of food you'll get your kids to bring and sell. Is your event going to be a classic bake sale, lunchtime barbecue, or maybe a multi-cultural food feast? There are so many options to choose from!

The easiest way to turn a feast into a fundraiser is to get kids to sell the goods they bring. You could also consider charging an entry fee to a luncheon. Kids can bring different foods to share and try different foods.

Very important! Remember to ask students/parents to label all food ingredients. You should also check your school or community centre policy for running food events to make sure you prepare well.



#4 Learn

Before students feast they can learn about humanitarian food crises in developing countries or how the issue is related to [homelessness](#).



#5 Advertise

[Register](#) your act for humanity to create a fundraising page and share it with your networks. You could also promote it in your school newsletter and on social media. This is a great way to start getting online donations on your fundraising page.

Remember to advertise your event at your school or youth group – download and distribute posters, display it on bulletin boards, and announce it at the school assembly.



#6 Get ready for the day

Make sure you have things in order to run your event. Depending on how and where you'll run your event, you might need:

- Tables
- Chairs
- Cutlery and crockery
- Ingredient labels
- Simple price signs
- Donation boxes
- Cash float

Remember to print out your school's unique QR code from your [fundraising profile dashboard](#) so you can take online donations on the day too.

Take photos of the event and distribute them among students and parents with a link to your fundraising page to make any additional donations online.



#7 Bank

You will likely gather some cash donations on the day. Banking your funds is easy. Just make a direct bank transfer remembering to reference your (or school) full name so that we can identify your deposit:

Bank	Commonwealth Bank of Australia
Name	Australian Red Cross Society
BSB	063 000
Acc No.	1298 1023
Reference	CFR and your/school full name



#8 Celebrate!

You've done an amazing thing – you've helped us make sure no one has to face a crisis alone. Celebrate your fundraising efforts and thank your donors and everyone involved. Use one of our social media templates to post about your success.