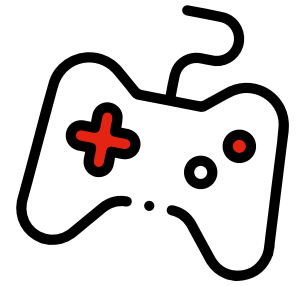


## Fundraising host guide for schools

# Activity #4: Video gaming competition



Thank you for acting for humanity by raising funds for the life-changing work of Red Cross. Your support will help us ensure nobody in Australia faces crisis alone.

A video gaming event is probably the only activity your students will be asking you to do again and again! Not only fun, it's also one of the easiest things you can do to raise funds to help people going through tough times.

Follow these easy steps to run a video gaming fundraiser at your school or youth group:



## #1 Set the date

This is the first and most important step to get you on your way. Select a date for your gaming session and then plan accordingly. You could do a one-off session over lunchtime, or spread it across a few days to allow more kids to take part.



## #2 Choose a venue

You need to decide where you're going to hold your act. If you're doing it at school, decide whether you'll do it in a classroom or common area – you'll need somewhere with a screen or projector so consider that in your venue selection.



## #3 Plan your event

Think about whether you want kids to donate to enter the gaming competition, or whether you will encourage parents and their families to sponsor their participation.



## #4 Learn

Link screen time to these educational tools. Students of all ages can learn about the importance of social connectedness, or if your kids are in high school, and playing war-based games, educate them about the laws of war, the Geneva Conventions, and see what international humanitarian laws were broken in [Game of Thrones](#).



## #5 Advertise

[Register](#) your act for humanity to create a fundraising page and share it with your networks. You could also promote it in your school newsletter and on social media. This is a great way to start getting online donations on your fundraising page.

Remember to advertise your event at your school or youth group – download and distribute posters, display it on bulletin boards, and announce it at the school assembly.



## #6 Get ready for the day

Make sure you have things in order to run your event. Depending on how and where you'll run your competition, you might need:

- Projector
- Chairs (and tables/desks if you're playing a desktop game)
- Internet access
- Device access – depending on the game kids could use mobiles, tablets or desktops
- Snacks and water
- Donation boxes

Remember to print out your school's unique QR code from your [fundraising profile dashboard](#) so you can take online donations on the day too.

Take photos of the event and distribute them among students and parents with a link to your fundraising page to make any additional donations online.



## #7 Bank

You will likely gather some cash donations on the day. Banking your funds is easy. Just make a direct bank transfer remembering to reference your (or school) full name so that we can identify your deposit:

Bank	Commonwealth Bank of Australia
Name	<b>Red Cross Calling</b>
BSB	<b>063 010</b>
Acc No.	<b>1096 4232</b>
Reference	<b>RCC and your/school full name</b>



## #8 Celebrate!

You've done an amazing thing – you've helped us make sure no one has to face a crisis alone. Celebrate your fundraising efforts and thank your donors and everyone involved. Use one of our social media templates to post about your success.